

IAP Supporting quotes from Ambassadors

Liam Malone – Paralympic Champion

'The future of the world lies in the hands of today's children, we must protect those hands.'

Gary Lineker - Former Footballer, BBC Presenter

'I'm proud to be involved. This campaign can - and will - make a difference.'

David Luiz – International Football Player

'Everyone who loves sport should come together and support It's a Penalty. Without healthy children there will not be a future for sport. I am happy I can support.'

Rashad Jennings – NFL Player

'I am proudly taking part in the It's a Penalty Campaign, because I believe every child should be defended against sex trafficking.'

Baroness Tanni Grey-Thompson - Paralympic Champion

'I support the 'It's A Penalty' campaign because in all my travelling around the world, I've seen young girls and boys on the streets made vulnerable. I've got a teenage daughter and that's not what I want for her. So please stop and listen and say something if you see something.'

Jerome Flynn – Game of Thrones Actor, WV Ambassador

'I support because I believe every child has the right to be protected from abuse, exploitation and trafficking.'

Maro Itoje – Saracens & England Rugby Player

'It's essential that we eradicate the exploitation of children across the globe so it is my privilege to be an Ambassador for the great work being undertaken by the 'It's a Penalty Campaign'

Denise Lewis OBE - Olympic Champion

'I'm delighted to support It's a Penalty Campaign, as a mother, as an athlete who has travel all over the world, understanding the plight of these young girls who are faced with sexual exploitation, particularly at major sporting events. We need to do something about it. That's why I'm trying to highlight this issue and put a stop to it for good.'

Francois Pienaar - Former Rugby Union Player

'It is my honour to be an Ambassador of It's a Penalty Campaign. I have huge respect for this tireless work in making the world a better place.'